



# Storytelling & Presence

## From Data to Narratives

Turn your data into narratives that stick. In this hands-on course, you'll learn how to shape clear, compelling stories from complex information, translate insights into audience-ready language, and deliver with confidence and executive presence. Working on your own upcoming presentation, you'll apply practical techniques such as story structure, sharp visuals, and effective delivery, to make your message land with impact.

### Key Outcomes

Participants of this course will:

- Turn data into clear, compelling stories.
- Prepare focused, audience-driven presentations.
- Give and receive feedback on storytelling.
- Strengthen executive presence in delivery.
- Improve visuals and flow through practice and reflection.

Formats	Half-Day <i>virtual</i>	1 Day <i>in-person</i>	2 Day <i>in-person</i>
Storytelling with Data	●	●	●
Presentation Preparation	●	●	●
Peer Exchange	●	●	●
Executive Presence	-	●	●
Presentation Dry Run	-	●	●
Video Recording & Analysis	-	-	●
Content Visualization	-	-	●
Self-Reflection & Transfer	●	●	●

Short virtual sessions (1h teaser or 2h foundation) available.

### Target Audience

**Leaders and individual contributors**

who present to senior leadership.

**Business Professionals**

translating insights into action.

**Subject Matter Experts**

who need to communicate beyond their domain.

**High-potential talents**

preparing for more visible, high-stakes presentations.

### Group Size

Min 6 / Opt 12 / Max 16

### Languages

English / German



# Your Facilitator

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**Skrollan Schwyn**

**Skrollan Schwyn**, is a seasoned leadership and team development expert with over 20 years of experience helping individuals, teams, and organizations realize their full potential. As Managing Director of Kybalion Learning & Development, she develops tailored leadership programs that enable leaders to deliver measurable impact and build sustainable growth. Her approach combines strategic insight with practical, hands-on learning designed for the realities of modern business.

Her background includes lateral leadership roles at AbbVie, where she contributed to international talent and culture development initiatives and strengthened her expertise in cross-functional collaboration and organizational effectiveness. Her experience across global pharmaceutical organizations, manufacturing, software, and academia gives her a broad, credible perspective as a facilitator, advisor, and executive learning partner.

## Get Your Individual Proposal

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